

Digital Art & Design III

The Website (Part I)

Assignment 8

Pages You Need:

Homepage

Portfolio

Projects

Blog

About

Contact

What You Should Have on Each Page:

Homepage:

A Navigation Menu (with links to the other pages of your website)

Your Name (Your Name + Photography)

Only a few of your BEST photos (choose an appropriate layout)

No music

Portfolio:

However many photos you put on your homepage, double (maybe triple, but that could be getting to be too many) that number. Your portfolio should show both the skill and the breadth of your work. This is not where you show off all your work; this is just where you show a little bit of either that you're capable of.

Projects:

This is where you put the rest of your images from my assignments and any shoots you've done on your own. Organize the slideshows by each assignment/shoot.

Blog:

This is where you sell your talent/skills/vision as a photographer. You update your clients with what you've been working on and where you're going (photographically speaking). Your blog should always been positive, upbeat, and focused on how YOU are the photographer for your potential clients. This is not where you rant about bad clients, politics, how hard it is to be a photographer these days, etc.

About:

You don't need a biography. Briefly tell them who you are, and what you do (photographically speaking). A "thanks" for visiting your site never hurts either.

Contact:

For the scope of my assignment, no address or phone number, but, if this was for real, then you'd want a number a potential client could get in touch with you at, and an address they could mail things to. For my assignment though, just include a contact form and your Dorman Gmail address.

So, how do I Actually Build My Site? [Check out this guide.](#) [Here's another.](#) [And here are some video tutorials.](#)

[Here are 15 tips for creating the perfect photography portfolio website](#)

[7 Deadly Mistakes You Might Be Making On Your Photography Website](#)

In Terms of Content on the Blog & Projects Pages:

The Website (Part II) assignment is where you'll fill in these sections. For now, have the pages built, and at least add some filler content in for now.

In Regards to All Content on Your Page:

No stock photos. All photos should be yours. This is a site showing off your photography skills. You may want to shoot some photos specifically to spice up your design, but regardless, the first thing you should do is remove the stock photos that come equipped with the layout you've chosen.

Remember Changes Don't Go Live Until You Hit Publish. This allows you to play with designs before you go live.

Less is More. What's true for photographic composition is true for web design as well. No weird fonts or bright font colors. Everything should be easy for visitors to your site. If it's not easy, they're gone. That's how the Web works these days...